# Happy Mem' Privacy Policy

This privacy policy will explain how our organization uses the personal data we collect from you when you use our website.

## **Topic**

Happy Mem' Privacy Policy	1
What data do we collect?	2
How do we collect your data?	2
How will we use your data?	2
How do we store your data?	3
How to remove your profile?	3
Marketing	3
What are your data protection rights?	4
Cookies	4
How do we use cookies?	5
What types of cookies do we use?	5
How to manage cookies	5
Privacy policies of other websites	6
Changes to our privacy policy	6
How to contact us	6
How to contact the appropriate authority	6

#### What data do we collect?

Our Company collects the following data from the sign in option you choose:

• Personal identification information such as; <u>Name/Pseudo</u>, <u>Profile picture</u> for an Avatar, email address from your account.

That's all. We ask the strict minimum to create an account. We don't collect any other data once you're log in.

This information is a minimum requirement in order to identify users of the application with each other. (For the <u>Name/Pseudo</u> and <u>Profile picture</u>, that can be modified on the app)

About the <u>email address</u>, it's the single data that allow us to identify each user account.

## How do we collect your data?

We collect data and process data when you:

Register online through Facebook / Apple / Google sign in options

## How will we use your data?

Our Company collects your data so that we can:

- Manage your account.
- Email you with special offers on other products and services we think you might like.
- As explained in our T&Cs, if we use more type of datas we will inform our users for: doing some statistics to understand better our market, work with others company if you don't make opposition (If you agree, our company will share your data with our partner companies so that they may offer you their products and services)
- [List organizations that will receive data] : N/A for the moment.

When Our Company processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

## How do we store your data?

Our Company securely stores your data at a server from Scaleway company located in PARIS, our provider Scaleway attaches great importance to the security of your data/informations, they're certified ISO/IEC 27001 MANAGEMENT DE LA SÉCURITÉ DE L'INFORMATION

Our Company will keep your data for 80 years. Once this time period has expired, we will delete your data by asking our development partner company to manage this request.

## How to remove your profile?

From the app, on the top right you go on your settings, click on the pen button to modify your profile, you'll see a "Remove my profile!" button. (cf. Annex section)

### Marketing

Our Company would like to send you information about products and services of ours that we think you might like, as well as those of our partner companies.

• [List organizations that will receive data] : N/A for the moment

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Happy Mem' from contacting you for marketing purposes or giving your data to other members of the Our Company Group.

If you no longer wish to be contacted for marketing purposes, please contact us. Write to us: happymem.contact@gmail.com

## What are your data protection rights?

Happy Mem' would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request Happy Mem' for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that Happy Mem' correct any information you believe is inaccurate. You also have the right to request Our Company to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that Happy Mem' erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that Happy Mem' restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to Happy Mem' processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that Happy Mem' transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Write to us: happymem.contact@gmail.com

#### Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit allaboutcookies.org.

#### How do we use cookies?

Our Company uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website

## What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- Functionality Our Company uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- Advertising Our Company uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Our Company sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

NB: no third parties or advertising partners for the moment. We don't share or use any data to analyses for the moment.

## How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

## Privacy policies of other websites

The Happy Mem' website may contain links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## Changes to our privacy policy

Happy Mem' keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 8<sup>th</sup> of april 2023.

#### How to contact us

If you have any questions about Our Company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: happymem.contact@gmail.com

## How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Our Company has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Email: CNIL (France) - https://www.cnil.fr

#### Annex

Please find below how to remove your profile / data:



